FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HALVERSON EMILY	Requiring Sta (Month/Day/	2. Date of Event Requiring Statement (Month/Day/Year) 04/01/2022 3. Issuer Name and Ticker or Trading Symbol ALASKA AIR GROUP, INC. [ALK]					
(Last) (First) (Middle) C/O ALASKA AIR GROUP, INC.			Relationship of Reporting Person(s) to Issuer (Check all applicable)			5. If Amendment, Date of Original Filed (Month/Day/Year)	
19300 INTERNATIONAL BLVD			Director 10% Owner X Officer (give title below) Other (specify below)		specify 6. (C	6. Individual or Joint/Group Filing (Check Applicable Line) y Form filed by One Reporting	
(Street) SEATTLE WA 98188	_		PRINCIPAL ACCOUNTING OFFICER		G ·	Y Person Form filed by One Reporting Person Form filed by More than One Reporting Person	
(City) (State) (Zip)							
Т	able I - Non-	-Derivativ	ve Securities Benefic	ially Ow	/ned		
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. I)	3. Owne Form: D (D) or In (I) (Instr.	irect Owr direct	4. Nature of Indirect Beneficial Ownership (Instr. 5)	
COMMON STOCK			4,112	D			
(e.g			Securities Beneficial				
(e.g		s, warran		ble secu	4. Conversion or Exercise	Form:	Beneficial
, ,	2. Date Exercis Expiration Dat (Month/Day/Ye	s, warran	ats, options, convertil 3. Title and Amount of Se Underlying Derivative Sec	ble secu	4. Conversion	Ownership	Indirect
, ,	2. Date Exercis Expiration Dat (Month/Day/Ye	s, warran	3. Title and Amount of Se Underlying Derivative Sec (Instr. 4)	curities curity Amount or Number	4. Conversion or Exercise Price of Derivative	Ownership Form: Direct (D) or Indirect	Indirect Beneficial Ownership (Instr.
1. Title of Derivative Security (Instr. 4)	2. Date Exercis Expiration Dat (Month/Day/Ye	s, warran sable and te ear) Expiration Date	3. Title and Amount of Secunderlying Derivative Secunders. 4)	curities curity Amount or Number of Shares	4. Conversion or Exercise Price of Derivative Security	Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	Indirect Beneficial Ownership (Instr.
1. Title of Derivative Security (Instr. 4) RESTRICTED STOCK UNITS	2. Date Exercis Expiration Dat (Month/Day/Ye Date Exercisable 02/25/2023 ⁽¹⁾ 03/06/2023 ⁽²⁾	sable and te ear) Expiration Date 02/25/2030	3. Title and Amount of Secunderlying Derivative Secunders. 4) Title COMMON STOCK	Amount or Number of Shares	4. Conversion or Exercise Price of Derivative Security	Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	Indirect Beneficial Ownership (Instr.
1. Title of Derivative Security (Instr. 4) RESTRICTED STOCK UNITS RESTRICTED STOCK UNITS	Date Exercisable 02/25/2023 ⁽¹⁾ 03/06/2023 ⁽²⁾ 09/09/2022 ⁽³⁾	sable and te ear) Expiration Date 02/25/2030 03/06/2030	3. Title and Amount of Secunderlying Derivative Secunderlying Derivative Secunderly Secu	Amount or Number of Shares 400	4. Conversion or Exercise Price of Derivative Security	Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	Indirect Beneficial Ownership (Instr.
1. Title of Derivative Security (Instr. 4) RESTRICTED STOCK UNITS RESTRICTED STOCK UNITS RESTRICTED STOCK UNITS	Date Exercisable 02/25/2023 ⁽¹⁾ 03/06/2023 ⁽²⁾ 09/09/2022 ⁽³⁾ 12/01/2023 ⁽⁴⁾	Expiration Date 02/25/2030 03/06/2030 09/09/2030	Title COMMON STOCK COMMON STOCK	Amount or Number of Shares 400 264 338	4. Conversion or Exercise Price of Derivative Security 0 0 0	Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	Indirect Beneficial Ownership (Instr.

Explanation of Responses:

- 1. RESTRICTED STOCK UNITS (RSUs) VEST ON 02/25/2023 AND CONVERT INTO COMMON STOCK ON A ONE-FOR-ONE BASIS.
- $2.\ RSUs\ VEST\ ON\ 03/06/2023\ AND\ CONVERT\ INTO\ COMMON\ STOCK\ ON\ A\ ONE-FOR-ONE\ BASIS.$
- 3. RSUs VEST ON 09/09/2022 AND CONVERT INTO COMMON STOCK ON A ONE-FOR-ONE BASIS.
- 4. RSUs VEST ON 12/01/2023 AND CONVERT INTO COMMON STOCK ON A ONE-FOR-ONE BASIS.
- 5. RSUs VEST ON 02/09/2024 AND CONVERT INTO COMMON STOCK ON A ONE-FOR-ONE BASIS.
- 6. RSUs VEST ON 02/07/2025 AND CONVERT INTO COMMON STOCK ON A ONE-FOR-ONE BASIS.

/s/JEANNE E. GAMMON, ATTORNEY IN FACT FOR EMILY HALVERSON

04/11/2022

** Signature of Reporting

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.